



Sweethearts

Celebrating the
American Heart Association's
31st Annual Heart Ball

Program Details

WHAT ARE “SWEETHEARTS”?

Sweethearts are high school girls who participate in educational and social programs and activities and are presented at the American Heart Association’s prestigious Heart Ball. Activities will occur during the 2019-2020 school year.

Although the program is intended to be fun, it will groom future heart health advocates. Becoming a Sweetheart is an excellent résumé-building tool, since the young ladies will have the opportunity to attain community service hours and network with other peers.

SWEETHEART ACTIVITIES

Sweethearts begin meeting in August and typically meet once a month until the conclusion of the program.

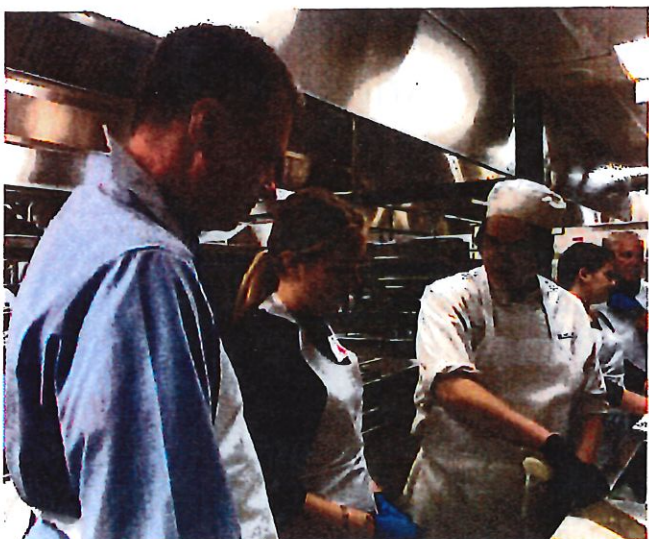
Opening Sweetheart Mixer – August 2019

Learn about the AHA at the Science Museum.

Mother-Daughter Tea @ Serendipity Prom – September 2019

Father/Daughter Healthy Cooking Class – November 2019 – Community Service Event (2hrs)

This event gives fathers a chance to participate with their daughters before Heart Ball, while putting into practice what Sweethearts learned the previous month about nutrition.



Teleparty Fundraiser/Dangers of Vaping Experiment – December 2019 – Community Service Event (3hrs)

Before learning the marketing skills associated with fundraising, Sweethearts will learn about the dangers of vaping.

Presentation at the 2020 Heart Ball – February 29, 2020

The highlight of the year – the Sweethearts will be presented during a charming ceremony at the Heart Ball along with their father/father-figure (or escort).



Day at the Capitol/Legislative Training – March 2020 – Community Service Event (5hrs)

Sweethearts will have an opportunity to sit in on a session and tour the state capitol. They will learn about current initiatives being supported by the AHA and will meet with local representatives.

CPR and AED Training (2 Hour Course) - 2 Sessions to choose November 2019 & March 2020

Year End Celebration – April 2020

Celebrate with your friends! You have completed the American Heart Association’s Sweetheart Program. Congratulations!

Heart Walk Event – June 2020 – Community Service Event (4hrs)

Sweethearts will work at the Heart Walk in a variety of jobs, including the Kids Zone area, assisting survivors, working the route, etc.

Program Requirements

SWEETHEART REQUIREMENTS

- Sophomore, junior or senior in the 2018-2019 school year
- Strive to maintain a "heart-healthy" lifestyle
- Demonstrate responsibility toward keeping commitments

WHAT IS THE COST?

Option #1 \$3,000 (\$2,600 is tax-deductible)
Includes seating for three at the Heart Ball

Option #2 \$5,000 (\$4,600 is tax-deductible)
"Cor Vitae" Sweetheart
Includes premier seating for three at the Heart Ball

Cor Vitae is the AHA's Philanthropic Giving Society to honor our top supporters. Donors who give \$5,000 or more annually receive both national and local recognition. Cor Vitae Sweetheart families will be recognized in a special way at Heart Ball, plus Sweethearts will receive an exclusive gift for this commitment!

Option #3 \$10,000 (\$8,725 is tax-deductible)
Sweetheart Sponsorship
Sweetheart families will receive sponsorship benefits at the Heart Ball, including a full table of ten in a prime location, recognition as a sponsor and a full recognition page in event program.

The fee may be paid in one sum or installments. If paying in installments, the first payment of \$500 is due with your completed application package. If not selected to be a sweetheart, the deposit will be returned. If selected as a sweetheart and drops out of the program, the deposit is non-refundable.

HOW TO APPLY

Submit a completed application, \$500 deposit or full payment, and a signed agreement form (if not paying in full) to the American Heart Association.

For additional information, please contact Sandra Leaver at 405-415-3036 or Tiffany Ellis 405-415-3034.

ABOUT THE HEART BALL

The event began in 1977 as the Red and White Ball, a biannual gala held at the Oklahoma City Golf and Country

Club. Beginning in 1989, the name was changed to the Heart Ball, and it became an annual event. In the past 10 years, over 6 million dollars have been raised to fund lifesaving research, education and community service programs for our metropolitan area.

Held at the National Cowboy & Western Heritage Museum, the Heart Ball is one of the most elegant black tie events in the city. It is well known for great entertainment, elegant dining, and fun themes. The Sweetheart Program was added to the event in 2001.

AMERICAN HEART ASSOCIATION

To be a relentless force for a world of longer, healthier lives.

LIFE IS WHY

- Cardiovascular diseases remain America's #1 killer, causing a death every 52 seconds.
- Cardiovascular disease is the No. 1 killer of women, causing 1 in 3 deaths each year.
- About 40,000 babies are born each year with heart defects.
- Someone in the United States suffers a stroke every 40 seconds, and every 4 minutes someone dies of one.
- Eighty percent of all cardiovascular diseases are preventable with healthy lifestyle choices.



Sweethearts...

focus on all areas of the American Heart Association through volunteering, advocacy, learning about heart-healthy lifestyles, and discovering how they can individually fight heart disease and stroke. Our goal is to empower these special young ladies to make a positive change within their peer groups and in the community by embracing the mission of the American Heart Association.



**American
Heart
Association.**

Sweetheart Program

SouthWest Affiliate
3401 NW 63rd, Ste 200
Oklahoma City, OK 73116
F 405.843.2768
Sandra.Leaver@heart.org
P 405.415.3036
Tiffany.Ellis@heart.org
P 405.415.3034



2020 Application

Full Name - First: _____ Middle: _____ Last: _____
We typically list full name, including middle name, in all formal publications, unless otherwise requested.

Preferred name (*name you want on your nametag?*): _____ Date of Birth: _____

School Attending: _____

Siblings and Ages: _____

In the 2019-2020 School year I will be a: **Sophomore** **Junior** **Senior** (please circle one)

For the following questions, you may attach additional sheets if needed.

What do you hope to gain from your experience as a SWEETHEART?

How do you currently exhibit a heart-healthy attitude?

What are your other activities or special interests?

List three adjectives that your friends would use to describe you:

Do you have a demonstrated responsibility toward keeping commitments? Please explain.

Has anyone in your family suffered from heart disease? If so, please explain.

Do you have volunteer experience? If so, give example(s)

T-Shirt Size (all adult sizes): Small Medium Large XL

All Sweethearts will receive an "official" t-shirt!

Applicant Phone: _____ Applicant Email: _____

Signed: _____ Date: _____

PARENTS:

Mother's Name: Ms. Mrs. Dr. _____

Name you want on your nametag (if different): _____

Company/Employer: _____

Home Address: _____ City: _____ Zip: _____

Email: _____

Home Phone: _____ Business Phone: _____ Cell: _____

Father's Name: Mr. Dr. _____

Name you want on your nametag (if different): _____

Company/Employer: _____

Home Address (if different from mother's): _____ City: _____ Zip: _____

Email: _____

Home Phone: _____ Business Phone: _____ Cell: _____

We love to have the whole family involved! Please check below if you are able to volunteer for the 2020 Heart Ball

Auction Committee:

YES! Please contact me to join the Auction Committee

Parent(s) interested: _____

No, I am not interested in volunteering

Parents' Signature(s): _____ Date: _____

_____ Date: _____

SWEETHEART Payment Options

SWEETHEART FEE INCLUDES:

- ♥ Seating for three at Heart Ball in February 29, 2020
- ♥ Activities and training throughout the year, September 2019 through June 2020

OPTION 1: I prefer to fulfill the total SWEETHEART financial obligation at this time

Select Sweetheart Level: \$3,000 (Standard) \$5,000 (Cor Vitae) \$10,000 (Silver)

(*Please note: \$500 of the fee is non-refundable after May 19, 2019)

___ By Check (made out to the American Heart Association)

___ By Credit Card (fill out credit card information below)

OPTION 2: I prefer to pay the SWEETHEART fee in installments and have completed the enclosed Sponsorship Agreement

Select Sweetheart Level: \$3,000 (Standard) \$5,000 (Cor Vitae) \$10,000 (Silver)

___ By Check by the due dates listed below. *An invoice will be mailed one month prior to the due date.*

___ By Credit Card on the due dates listed below. *Please provide credit card information in the space provided.*

Installment Payment Schedule					
Standard Sweetheart \$3,000		Cor Vitae Sweetheart \$5,000		Silver Sweetheart \$10,000	
<i>Due Date</i>	<i>Amount</i>	<i>Due Date</i>	<i>Amount</i>	<i>Due Date</i>	<i>Amount</i>
With application	\$500*	With application	\$500*	With application	\$500*
9/20/19	\$1,250	9/20/19	\$2,250	9/20/19	\$3,250
11/15/19	\$1,250	11/15/19	\$2,250	11/15/19	\$3,250
				1/10/20	\$3,000

*The \$500 deposit is nonrefundable after May 19, 2019.

The tax deductibility of the Sweetheart fee is equal to the total amount less goods received.

CREDIT CARD INFORMATION (Option 1 or Option 2)

Card type (circle one): MasterCard VISA AMEX Discover

Credit card number: _____ Exp: _____ CVV: _____

Name as it appears on the card (please print) _____

Billing Address: _____

Signature: _____

Mail this form, required documents, and appropriate payment to:

American Heart Association, 3401 NW 63rd, Suite 200, Oklahoma City, OK 73116

REQUIRED DOCUMENTS CHECKLIST:

- | | |
|--|---|
| <ul style="list-style-type: none"> <input type="checkbox"/> Completed Application <input type="checkbox"/> One letter of recommendation <input type="checkbox"/> Copy of most recent report card <input type="checkbox"/> Signed Sweetheart Code & Mission Agreement | <ul style="list-style-type: none"> <input type="checkbox"/> Required payment - \$500 deposit or complete payment <input type="checkbox"/> If not paid in full, the completed Sponsor Agreement Form (yellow highlighted areas) |
|--|---|

2020 Heart Ball Sweetheart Agreement & Mission Statement

Sweethearts focus on all areas of the American Heart Association through volunteering, advocacy, learning about heart-healthy lifestyles, and discovering how they can individually fight heart disease and stroke. Our goal is to empower these special young ladies to make a positive change within their peer groups and in the community by embracing the mission of the American Heart Association.

- ♥ The American Heart Association stands for good personal health decisions and is against the use of tobacco products by minors. Sweethearts are expected to be free of tobacco when representing the American Heart Association at all functions of the Sweetheart Program. Also prohibited is the use, sale, or possession of any illegal drugs.
- ♥ The 2020 Heart Ball will provide alcohol to guests who are at or above the legal drinking age, 21 years. It is my responsibility as a Sweetheart and as a representative of my school, family, and any sponsors, to abide by the law and not consume any alcoholic beverage before, during, or after the Oklahoma City Heart Ball. It is also my responsibility to abide by this code and law for any of the Sweetheart activities.

Any Sweetheart in violation of any of the above statements will automatically be removed from the Sweetheart Program without a refund of moneys paid to the American Heart Association.

- ♥ If chosen to become a Sweetheart, I pledge to attend 9 of 11 Sweetheart activities and complete a minimum of 15 hours of Sweetheart Community Service events.

I grant permission to the American Heart Association to use any photographs, motion pictures, recordings, or any other record of Sweetheart events.

I agree for myself, my heirs, executors and administrators, to not sue and to release, indemnity and hold harmless, the American Heart Association, Inc., its affiliates, officers, directors, volunteers and employees, and all sponsoring businesses and organizations and their agents and employees, from any and all liability, claims, demands, and causes of action whatsoever, arising out of my participation in this event and related activities – whether it results from the negligence of any of the above or from any other cause.

This release and indemnification agreement shall be as broad and inclusive as is permitted by the State or Province in which the event is conducted. If any portion of it is held invalid, the balance shall continue in full force and effect.

I have read, understand and agree to the terms of this Agreement.

Participant's Signature **Printed Name**

Date

I am the legal guardian of Participant, and I hereby consent to her participation. I have read the foregoing release and indemnification agreement, and I hereby agree on behalf of Participant and myself to its terms.

Parent/Guardian's Signature **Printed Name**

Date



Affiliate Sponsorship Agreement

Sponsor Name: _____

Sponsor's Contribution Amount: \$ 3,000 - Standard Sweetheart _____

In-Kind Goods/Services or Publicity/Media: n/a _____

AHA Cause and/or Event(s): Oklahoma City Heart Ball _____

Location of AHA Activity/Event(s): National Cowboy & Western Heritage Museum _____

Date(s) of AHA Activity/Event(s): February 29, 2020 _____

Term of Agreement: Start Date: 8/1/19 End Date: 5/31/20 _____

AHA Obligations to Sponsor: (summarize or provide attachment)

Payment Due Date (*Sponsor to complete prior to signing*): Payments to be made according to the schedule below: 1) for individual event sponsorships, no less than 45 days prior to the (each) event; 2) each payment must be at least \$1,000; and 3) no more than 4 installments.

Due Date(s):	Amount Payable on Due Date
1. <u>Due with Agreement</u>	\$ <u>500</u>
2. <u>9/20/2019</u>	\$ <u>1,250</u>
3. <u>11/15/19</u>	\$ <u>1,250</u>
4. _____	\$ _____

Payment Method:

- Send me an invoice. ¹
- Payment will be provided by my Donor Advised Fund held at _____ institution. ²
- I would like to pay by credit card, please contact me at _____. ³

²The AHA is pleased to accept Donor Advised Funds (DAF) from an authorized Fund manager in accordance with IRS guidelines. DAF cannot be used to pay for, among other things, tangible benefits such as tickets to an AHA event. Donors should contact their personal DAF manager to determine whether their DAF can be used to pay for Donor's financial commitment to the AHA. Please contact your American Heart Association representative, or email mission.advancement@heart.org for more information.

NOTE: If paying with DAF, please provide the name of the institution where the fund is held.

³ Please provide a phone number. Do not provide credit card information on this form. AHA staff will contact the number provided to obtain the information needed to process a payment by credit card.

Please make checks payable to the American Heart Association and send to:

AMERICAN HEART ASSOCIATION
 Southwest Affiliate- Accts. Rec.
 PO Box 4002903
 Des Moines, IA 50340-2903

SPONSORSHIP AGREEMENT INSTRUCTIONS!

- This form is required ONLY if the fee will be paid in installments (check or credit card).
- A form is included for each fee level, please use the one that matches your commitment level (\$3,000, \$5,000 or \$10,000)
- The term "Sponsor" refers to the individual, couple or business that is paying the fee for this Sweetheart.
- Please fill-in the highlighted areas and sign at the bottom. **Unsigned agreements cannot be accepted.**
- This sticker is removable; please remove it before completing the agreement.

Purpose: The purpose of this sponsorship is to benefit the American Heart Association (AHA) and advance its not-for-profit mission to be a relentless force for a world of longer, healthier lives. Sponsor would like to assist the AHA to carry out its mission and agrees to provide the support outlined above. Sponsor understands that as a not-for-profit charitable organization AHA cannot promote or endorse Sponsor's products or services.

- Sponsor agrees that as a not-for-profit charitable organization, the AHA will be required to disclose its sources of funding, including Sponsor's funding or other resources provided under this Agreement.
- No rights to use AHA service marks are granted in this Agreement.
- In appreciation of Sponsor's support, AHA will recognize Sponsor's donation in the appropriate Cause or Event related materials. Sponsor grants permission to AHA to display Sponsor's name and trademark (Sponsor Marks) for the Term of this Agreement, with Sponsor's prior review and approval. (See details of Sponsor recognition and benefits on the attached form).
- Sponsor and AHA agree that each is responsible for its own business activities and for its action or inaction relating to the specific Cause or Event activities under this Agreement. Sponsor will be responsible for securing any necessary release forms from participants in any Sponsor activity held at AHA's Cause or Event activity.

Sponsor Contact Information:

Name: _____
Title: _____
Company: _____
Address: _____

Phone: _____ Fax: _____
E-mail: _____

Sponsor Billing Information (if different):

Name: _____
Title: _____
Company: _____
Address: _____

Phone: _____ Fax: _____
E-mail: _____

My signature indicates authorization to make this commitment on behalf of my company.

By: _____ Date: _____
Print Name/Title: _____

Thank you for your support of the American Heart Association

FOR AHA USE ONLY:

By: _____ By: _____
Print Staff Name: _____ Print Supervisor Name: _____
Title: _____ Title: _____
Date: _____ Date: _____

Please send completed form with transmittal sheet and required supporting documents to your local finance contact.



Affiliate Sponsorship Agreement

Sponsor Name: _____

Sponsor's Contribution Amount: \$ 5,000 - Cor Vitae Sweetheart

In-Kind Goods/Services or Publicity/Media: n/a

AHA Cause and/or Event(s): Oklahoma City Heart Ball

Location of AHA Activity/Event(s): National Cowboy & Western Heritage Museum

Date(s) of AHA Activity/Event(s): February 29, 2020

Term of Agreement: Start Date: 8/1/19 End Date: 5/31/20

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Due Date(s):	Amount Payable on Due Date
1. <u>Due with Agreement</u>	\$ <u>500</u>
2. <u>9/20/2019</u>	\$ <u>2,250</u>
3. <u>11/15/2019</u>	\$ <u>2,250</u>
4. _____	\$ _____

Payment Method:

- Send me an invoice. ¹
- Payment will be provided by my Donor Advised Fund held at _____ institution. ²
- I would like to pay by credit card, please contact me at _____. ³

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Sponsor Contact Information:

Name: _____
Title: _____
Company: _____
Address: _____

Phone: _____ Fax: _____
E-mail: _____

Sponsor Billing Information (if different):

Name: _____
Title: _____
Company: _____
Address: _____

Phone: _____ Fax: _____
E-mail: _____

My signature indicates authorization to make this commitment on behalf of my company.

By: _____ Date: _____
Print Name/Title: _____

Thank you for your support of the American Heart Association

FOR AHA USE ONLY:

By: _____ By: _____
Print Staff Name: _____ Print Supervisor Name: _____
Title: _____ Title: _____
Date: _____ Date: _____

Please send completed form with transmittal sheet and required supporting documents to your local finance contact.



Affiliate Sponsorship Agreement

Sponsor Name: _____

Sponsor's Contribution Amount: \$ 10,000 - Silver Sweetheart

In-Kind Goods/Services or Publicity/Media: n/a

AHA Cause and/or Event(s): Oklahoma City Heart Ball

Location of AHA Activity/Event(s): National Cowboy & Western Heritage Museum

Date(s) of AHA Activity/Event(s): February 29, 2020

Term of Agreement: Start Date: 8/1/19 End Date: 5/31/20

AHA Obligations to Sponsor: (summarize or provide attachment)

Payment Due Date (*Sponsor to complete prior to signing*): Payments to be made according to the schedule below: 1) for individual event sponsorships, no less than 45 days prior to the (each) event; 2) each payment must be at least \$1,000; and 3) no more than 4 installments.

Due Date(s):	Amount Payable on Due Date
1. <u>Due with Agreement</u>	\$ <u>500</u>
2. <u>9/20/2019</u>	\$ <u>3,250</u>
3. <u>11/15/2019</u>	\$ <u>3,250</u>
4. <u>1/10/2020</u>	\$ <u>3,000</u>

Payment Method:

- Send me an invoice. ¹
- Payment will be provided by my Donor Advised Fund held at _____ institution. ²
- I would like to pay by credit card, please contact me at _____. ³

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Sponsor Contact Information:

Name: _____
 Title: _____
 Company: _____
 Address: _____

 Phone: _____ Fax: _____
 E-mail: _____

Sponsor Billing Information (if different):

Name: _____
 Title: _____
 Company: _____
 Address: _____

 Phone: _____ Fax: _____
 E-mail: _____

My signature indicates authorization to make this commitment on behalf of my company.

By: _____ Date: _____
 Print Name/Title: _____

Thank you for your support of the American Heart Association

FOR AHA USE ONLY:

By: _____ By: _____
 Print Staff Name: _____ Print Supervisor Name: _____
 Title: _____ Title: _____
 Date: _____ Date: _____

Please send completed form with transmittal sheet and required supporting documents to your local finance contact.

Heart Ball Dresses

Dress Guidelines

- Floor length
- Front of dress not to dip below the conventional bra line
- If there is a slit, not to rise above lower thigh
- Color = your choice
- No bare midriff or cutouts
- Dresses need to be ready to wear by the November portrait sitting



Registering Your Dress

In order to avoid two girls wearing the same Heart Ball dress, all Sweethearts must register their dresses. In the past, there have been several duplications, so it is recommended that you don't purchase your dress until you have confirmed that no one else has the same dress.

Please visit the dress website (link below) prior to shopping to avoid duplicates. We strongly recommend keeping all tags, and do not have any alterations UNTIL your dress is on the website. If two dresses have been bought that are identical, the person who has turned in the information first will have the right to keep the dress. This includes dresses by the same designer and style number (even if they are different colors). Registration instructions are below:

1. Email a photo of the dress (front and back), along with designer name, style number, color and a brief description to Tiffany Ellis at Tiffany.Ellis@heart.org. She will confirm that no one else has the same dress.
2. Please be sure to take the photo with adequate lighting. Dresses look better on, but may be taken on the hanger as well. If your Sweetheart is modeling the dress, the photo only needs to be taken from the neck down. We can crop photo, if needed.
3. Tiffany Ellis is the only person authorized to upload the dress photos to the website. If you have any questions regarding the dress site, please contact Tiffany. Her direct line is 405-415-3034.

The website link is:

<https://www.flickr.com/photos/sweetheartdresses>

Happy shopping!



**American
Heart
Association.**

Heart Ball Tickets and Sponsorship Opportunities

Sweetheart Tickets

Each Sweetheart family receives 3 tickets for the Heart Ball (typically for mother, father, and Sweetheart). If you choose to purchase extra tickets, we will have a limited number of discounted tickets as follows (***must be purchased by January 3, 2020***):

\$150 ticket for ONLY one ticket (guest under the age of 21) – to bring a sibling or a friend/date

\$300 per ticket, UP TO TWO tickets – to allow grandparents or stepparents to attend at a discounted rate

\$750 per couple – for each additional pair of tickets (**these are our Patron Tickets, and you will receive recognition in the event program as a Patron**). Individual tickets may be purchased at \$375 but will not be recognized as a Patron.

After January 3rd, only tickets at the \$750/couple rate will be available.

Sponsorships

We have a variety of sponsorships available to meet your marketing and philanthropic needs. **If you or your company would like to sponsor the Heart Ball, the prices are as follows:**

Platinum Sponsor	\$25,000
Gold Sponsor	\$15,000
Silver Sponsor	\$10,000
Bronze Sponsor	\$ 5,000

Each of these levels includes an additional 10 seats at the Heart Ball and recognition in the event program along with other marketing opportunities. If you would like to learn more about being a sponsor or discuss the excellent marketing benefits associated with each level, please call Sandra Leaver at 415-3036.

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General Information

Celebrated as one of the most elegant evenings of the year, the 31st Annual Heart Ball will be no exception. This social event is really a party with a life-saving purpose! In the past ten years alone, with the help of local Sponsors, Patrons and Sweetheart families, over \$6 million have been raised to fund research, education, and community programs and services right here in our metropolitan area.

Local Impact

The American Heart Association is currently funding \$1.2 million in research grants in Oklahoma. In addition to research, we fund community programs, educational programs and advocacy efforts. The AHA has a comprehensive approach to community outreach and heart healthy living for all Oklahomans.



Community Service/Education Information

We provide 22 scheduled hours of Community Service/Education Events – a total of 11 activities – to help you attain your required 15 hours. These hours must come from within the Sweetheart program. You also have the opportunity to earn extra community service hours within the program. Please refer to your community service grid at the bottom of the page for more information.

- ♥ Please RSVP for all Community Service/Education events by due date. In order to prepare for the girls, our presenters must know the number of Sweethearts attending the event well in advance. We ask that you are courteous and adhere to this policy!
- ♥ Please be on time to each activity! If you are late, or need other assistance, please call Sandra on her cell: (405) 833-9406.
- ♥ To receive credit for an event, you MUST sign the sign-in sheet. It is your responsibility to locate the sign-in sheet before joining the activity.
- ♥ Activities take place between August 2019 and June 2020. We ask that you look at your schedules and plan accordingly to try to make as many of the events as possible.
- ♥ We will keep track of your hours, but we encourage you to do so as well to ensure accuracy.
- ♥ Please note that community service hours are not awarded for social activities.

Community Service Hours Available to Sweethearts	
Event/Activity	# Hours Earned
Opening Mixer	6
STEM Event	2
CPR/ AED Training	2
Acquire minimum of \$250 in Auction Items	2
Portraits	0
Father-Daughter Healthy Cooking Class	2
Teleparty/Hazards of Smoking Seminar	3
Heart Ball	0
Day at the Capitol	5
Heart Walk	4
Year End Party	0
Total Available	26
Total Required	15
How to Earn More Community Service Hours	
Auction Bonus: for acquiring at least \$100 above minimum	1
Teleparty Bonus: for every \$500 raised above \$1,000 = 1 hour	1
Letter-writing campaign to Representatives	2
Heart Walk planning, set-up and/or teardown	1+
Volunteer at AHA office (based on availability of projects)	1+
Little Hats Big heart (1 Hour per knitted hat)	1
Shadow a Doctor / Tour of Research Facility	3
Total	18 (or more!)

IMPORTANT NUMBERS TO REMEMBER

We want to ensure that your Sweetheart year is a fulfilling experience for you and your family. If you have any questions, please do not hesitate to call us. For your convenience, we've listed contact information below and a list of "who to call."

Sandra Leaver, Heart Ball Director

405-415-3036 (AHA office) or 405-833-9406 (cell)

Sandra.Leaver@heart.org

For any questions/comments you have regarding:

- General questions about Heart Ball or AHA
- Sweetheart Event/Activity Details
- Sponsor information for Heart Ball
- Committee Information
- Sweetheart Nominations
- Extra ticket prices for Heart Ball

Tiffany Ellis, Sweethearts Coordinator

405-415-3034 (AHA office) or 405-921-5663 (cell)

Tiffany.Ellis@heart.org

For any questions/comments you have regarding:

- General questions about Heart Ball
- Changes in payment/billing information, including address changes
- Notification of stolen or cancelled credit card used for Sweetheart or Heart Ball payment
- Sweetheart photographs and/or listing in Program
- RSVP for Sweetheart events
- Sweetheart Event/Activity Details
- Name, address and/or phone number changes
- Information regarding community service hours
- Completion of Program certificates
- Seating preferences and extra ticket prices for Heart Ball

Sweetheart Chairs

Sara Cook 405-425-9808

Penny McWilliams 405-323-5384

For any questions/comments you have regarding:

- Sweetheart Activity Details
- Sweetheart Program in general



2019-2020 Sweetheart Calendar of Events

Mark your calendars for the dates below. You will receive an email reminder with details.

Please check email/ GroupMe regularly in case dates, times, or locations change!

*****Highlighted dates will be confirmed, and an updated calendar distributed by June 1st**

Date/Time	Event/Location	Suggested Attire*
August 24th, 2019 Time TBD	Opening Mixer Science Museum Oklahoma - 2020 Remington Pl, Oklahoma City	Casual dress
September 8, 2019 1:00 pm to 3:00 pm	Mother Daughter Tea & Dress Shopping Serendipity Prom - 13813 N May Ave, Oklahoma City, OK 73134	Casual Dress
November 15, 2019 By 5:00 pm	Deadline for getting auction donor forms to AHA Minimum value of \$250 Deadline to turn in Teleparty List Letters will be mailed to potential donors	
October & November Individual appointments will be scheduled	Sweetheart Portraits Look to GroupMe for specific times	Ball gowns
November 2019 6:00 pm to 8:30 pm	Father/Daughter Healthy Cooking Class Francis Tuttle – Rockwell Campus 12777 N Rockwell Ave, Oklahoma City, OK 73142	Casual dress, comfortable closed-toe shoes
Nov. 20, 2019 6:00 to 8:00 pm OR March 1, 2020 1:00 to 5:00 pm	CPR/AED For Infants ONLY AHA, 3401 NW 63 rd , Suite 200, Oklahoma City	Comfortable clothes, t-shirts, shorts, sweats, or jeans with sneakers
December 2019 2:00 to 4:30 pm	Teleparty Fundraiser/Hazards of Vaping Seminar AHA Office – 3401 NW 63 rd Street, Suite 200, Oklahoma City, OK 73116	Casual dress
January 2020 2:00 pm to 4:00 pm	STEM Event – To be determined OMRF - 825 NE 13th St, Oklahoma City, OK 73104	Business attire* – skirt or pants, comfortable shoes
January 3, 2020 by 5:00 pm	Deadline to turn in Seating Requests for Heart Ball NOTE: Last day to purchase discounted family tickets!	
February 29, 2020 9:00 am to 10:00 am	Rehearsal with Dads/Escorts National Cowboy & Western Heritage Museum 1700 NE 63 rd St, Oklahoma City	Casual clothes, bring shoes you'll be wearing with ball gown
February 29, 2020 5:40 pm Sweethearts & Families; Begins at 6:00 pm	Heart Ball National Cowboy & Western Heritage Museum 1700 NE 63 rd St, Oklahoma City	Black-tie – Formal
March 2020 9:00 am to 2:00 pm	Day at the Capitol Oklahoma Capitol Building, 2300 N Lincoln Blvd Lunch will be provided	Business attire* – skirt or pants, comfortable shoes (we will be walking a great deal)
April 2020 2:00 pm to 4:00 pm	Year End Celebration Location to be announced	Casual Dress
June 2020 7:00 am to 11:00 am	OKC Heart Walk Chickasaw Bricktown Ballpark 1 Mickey Mantle, between Reno & Sheridan	Sweetheart t-shirt, athletic attire, sneakers, a light jacket if needed

*Shorts, skirts and dresses should be a respectable and reasonable length.

